

**WMMR Preston & Steve's Belly Flop Championship 2019
CONTEST RULES**

These rules apply to the Preston & Steve Belly Flop Championship contest ("Contest") conducted by Beasley Media Group, LLC d/b/a WMMR ("Station"). **In addition, the General Contest Rules posted at <https://wmmr.com/official-contest-rules/> apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will begin on June 20, 2019 and end on July 3, 2019.
- b. To participate in the Contest, entrants must send an email to Marisa@wmmr.com beginning at 12:01am Eastern Time ("ET") and ending at 10:00am ET on July 3, 2019. Email entry must include a photo ("Photo") of the entrant and the following information: Name; Nickname (optional); Hometown; Occupation; Short bio/quote/story about yourself; Theme song (to be played as your walk out to perform your belly flop). Limit one (1) entry per eligible person regardless if entrant has more than one email address. Multiple entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- c. Photo must be the entrants' original, creative work, and must not be protected by copyright; each entrant must have the right to submit the Photo. Photos must contain only the image of the person submitting the Photo and may not contain the images of any other person. Photos may not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights including but not limited to copyrights or trademarks. Photos must not contain copyrighted materials or any other materials that may be restricted, prohibited or outlawed by federal, state or local laws. Station, in its sole discretion, reserves the right to disqualify any entry if such entry's associated Photo, or other content, contains illegal, indecent, pornographic, sexually explicit content or otherwise offensive material such as aberrational behavior, graphic violence or drug abuse, or if such Photo or other content contains any material whose content is deemed, at the sole discretion of the Station, to be unsuitable for public display or posting on the Station's website. Entries that do not comply with these rules will not be eligible for the Contest. Entrants agree that Photos may be used by the Station for any purpose including without limitation being posted on www.wmmr.com.
- d. There will be up to a total of two (2) winners selected in the Contest – one (1) in the male division and one (1) in the female division.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 21 years of age or older as of the

date of entry into the Contest, who are legal US residents and reside in Pennsylvania, New Jersey and Delaware, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

- a. Up to two (2) prizes will be awarded - one (1) in the male division and one (1) in the female division. Each prize consists of five hundred dollars (\$500), payable via Company Check issued in the name of the winner, and two (2) tickets to the Black Keys concert on 10/14/19 at Wells Fargo Center. Approximate Retail Value of each prize is \$700.

No check will be awarded, processed or mailed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be processed within approximately four (4) to six (6) weeks following confirmation of eligibility and completion of all requisite releases and IRS forms.

The winner(s) will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize(s) is awarded as is. Tickets valid only on the date(s) printed on the tickets. Tickets are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will tickets be replaced if lost or stolen. Tickets may not be sold to a third party. If a prize-related event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond control of the Station and/or prize provider, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded element(s) of the prize(s). The Station and/or venue, in their sole discretion, reserve the right to deny entry to or to remove the winner(s) and/or guest(s) if either engages in disruptive behavior or in a manner with intent to annoy, abuse, threaten or harass any other person at the prize-related event.

- b. Prizes or prize certificates must be claimed at the office of the Station located at One Bala Plaza, Suite 401, Bala Cynwyd, PA 19004, Monday-Friday, during regular business hours (9am to 5pm) and excluding holidays. Prize or prize certificate must be claimed within thirty (30) days of being notified that the prizes are ready for pick up. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Up to ten (10) contestants will be selected for the male division and up to ten (10) contestants will be selected for the female division by a Station judging panel based

on the following judging criteria: the entrant's originality and creativity based on the email entry and Photo. Contestants will be notified by telephone and/or email no later than 5:00pm ET on July 9, 2019.

- b. Up to one (1) winner (per division) will be selected as follows:

All contestants must check-in with Station staff by 5:55pm ET to be eligible to compete at the Valley Beach Poolside Club at Valley Forge Casino Resort on Thursday, August 15, 2019. Any contestants not present by 5:55pm ET may be disqualified in the sole discretion of the Station.

Contestants will each be permitted to do one (1) belly flop as part of the first round. All contestants will be judged and scored by a Station judging panel based on the following judging criteria: overall quality of the belly flop, and originality/creativity of the contestant's presentation. The Station judges will select the top three (3) contestants in each division to advance to the next round.

The top three (3) contestants in each division will each be permitted to do one (1) belly flop as part of the second round. The contestants will be judged and scored once again by a Station judging panel based on the judging criteria listed above. The Station judges will select the top one (1) contestant in each division to advance to be deemed the prize winner.

Each winner of their division will be invited to participate in the Battle of the Sexes bonus round where entrants will each be permitted to do one (1) belly flop. The contestants will be judged and scored once again by a Station judging panel based on the judging criteria listed above. The Station judges will select the top one (1) contestant.

- c. In the event of a scoring tie during the Contest, the contestants involved in the tie, will compete in a flop-off, and judged and scored by the Station judging panel based on the judging criteria listed above.
- d. Entrants need not listen to the Station but must be present to participate and win in the Contest.
- e. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.wmmr.com.

- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.wmmr.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, One Bala Plaza, Suite 401, Bala Cynwyd, PA 19004, or by sending a self-addressed, stamped envelope to the Station.