

WMMR
LandShark Summer Friday Escape
CONTEST RULES

These rules apply to LandShark Summer Friday Escape Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WMMR (“Station”). **In addition, the General Contest Rules posted at www.wmmr.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will begin on Friday, July 12, 2019 and end on Friday, August 16, 2019.
- b. To participate in the Contest and enter on-site, visit select 2-hour Station Contest events in the Philadelphia area and complete an entry form (available while supplies last) including your name, address, email address, phone number, and date of birth. A maximum of six (6) Station events will be scheduled. Event dates, times and locations can be found by visiting <https://wmmr.com/event/landshark-summer-escape/>. Times, dates and locations are subject to change and will be kept up to date online. All entry forms must be filled out completely and legibly and submitted as instructed by the Station. Incomplete or illegible entries may be removed in the Station’s sole discretion. All entries on site must be received by announced end time of each event. One (1) entry per person per Station event. The following Station events are scheduled (subject to change):
 - i. July 12, 2019 – 6:00pm Eastern Time (“ET”)-8:00pm ET - Great American Pub Conshy, 123 Fayette Street, Conshohocken, PA 19428.
 - ii. July 19, 2019 – 6:00pm ET -8:00pm ET - Irish Rover Station House, 1033 S. Bellvue Ave., Langhorne, PA 19047.
 - iii. July 26, 2019 – 6:00pm ET -8:00pm ET - Doc's Irish Pub, 1080 E. Philadelphia Ave. Gilbertsville, PA 19525.
 - iv. August 2, 2019 – 6:00pm ET -8:00pm ET - Sto's, 236 Market Street, Philadelphia, PA 19106.
 - v. August 9, 2019 – 6:00pm ET -8:00pm ET - The General, 76 Street Road, Southampton, PA 18966.
 - vi. August 16, 2019 – 6:00pm ET -8:00pm ET - Barnaby's Havertown, 1901 West Chester Pike, Havertown, PA 19083.
- c. There will be up to a total of six (6) Bonus On-Site Prize winners (one (1) per Station event) and one (1) Grand Prize winner selected in the Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are twenty-four (24) years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Pennsylvania, New Jersey and Delaware, except where prohibited by law. Winners

must possess a valid, government-issued ID and show proof of residency to verify eligibility

3. PRIZES

- a. Up to six (6) Bonus On-Site Prizes will be awarded. Each Bonus On-Site Prize consists of a midweek (Sunday – Thursday) overnight one (1) night stay at Resorts Casino Hotel in Atlantic City, NJ and a fifty dollar (\$50) Food and Beverage Credit for LandShark Bar & Grill at Resorts. Overnight stay valid through December 26, 2019 based on availability. The stay is non-transferable. Winner must provide a valid credit card and photo ID to check in. Taxes, resort fees and gratuity not included. Winner will be given certificate with booking instructions. Booking must be done at least 72 business hours in advance. Some block-out dates may apply. Excludes Holidays and Holiday Weekends. No substitutions will be made. Package must be redeemed in full or unused portions will be forfeited. No cash value. Any balance of the Food and Beverage Credit if not used in full will be forfeited at the time of check-out. Approximate Retail Value of each Bonus On-Site Prize is \$150.00.
- b. Up to one (1) Grand Prize will be awarded. The Grand Prize consists of a trip for two (2) to Jamaica, including airfare from Philadelphia International Airport for two (2) via coach class and four (4) days/three (3) nights hotel accommodations at either S Hotel Montego Bay or Sunset at the Palm, Negril from December 12, 2019 through December 15, 2019, including ground transportation to and from the resort in Jamaica. ARV of the Grand Prize is \$5,500.00.
- c. Actual value may vary and any difference between stated value and actual value will not be awarded. Certain travel restrictions may apply. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and additional ground transportation, baggage fees, hotel room service, laundry service, alcoholic beverages, merchandise, souvenirs, and local and long-distance telephone calls are the responsibility of the winner. Selection of airline, hotel, and airline seat location at sole discretion of Station and/or prize provider. Airline regulations apply. The winner and guest must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner's stay. Winner and guest must abide by all airline, hotel, and venue policies. The winner and guest must sign all required releases prior to booking of any travel. If winner is unwilling or unable to travel on the dates specified, the prize will be forfeited and may be awarded to another winner at Station's sole discretion. All travel is subject to availability and restrictions. If a prize-related event or travel is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond the control of the Station and prize provider, their sole responsibility to the winner will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded elements of the prize(s). No refund or compensation

will be made in the event of the cancellation or delay of any flight. If winner chooses to take the trip without a guest, s/he will be awarded the prize elements for one person only, and the remainder of the prize will be forfeited without compensation. Winner understands that there are inherent risks involved in travel and that these risks may be present before, during and after the trip.

- d. Prizes or prize certificates must be claimed at the office of the Station located at One Bala Plaza, Suite 401, Bala Cynwyd, PA 19004, Monday-Friday, during regular business hours (9:00am to 5:00pm). Prize or prize certificate must be claimed within thirty (30) business days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Up to one (1) Bonus On-Site Prize winner will be selected at the end of each event in a Station-conducted random drawing from all eligible on-site entries received at that specific event (for a total of six (6) Bonus On-Site Prize winners during the Contest). Winner's name will be announced on-site promptly following the drawing. If the potential Bonus On-Site Prize on-site winner does not present themselves within thirty (30) seconds of the first announcement regardless of the reason, Station reserves the right, but not the obligation, to disqualify that selected winner and select an alternate winner.

Non-selected entries will not automatically rollover into subsequent random drawings in the Contest. Entrants must visit additional Station events to be eligible to win in subsequent random drawings.

- b. Up to one (1) Grand Prize winner will be selected on or about Monday, August 19, 2019 at 12:00pm ET in a Station-conducted random drawing from all combined eligible on-site entries received at all events. Grand Prize winner will be selected from among all total entries, including Bonus On-Site Prize winners. Bonus On-Site Prize winners will NOT be the only ones in the running for the Grand Prize.
- c. Potential Grand Prize winners will be notified by phone and/or email on Monday, August 19, 2019 and will have **one (1) day** to confirm eligibility and acceptance of prize or risk disqualification and selection of a new winner (time permitting) in a random drawing from all eligible remaining on-site entries received.
- d. Odds of winning a Bonus On-Site Prize depend on the number of eligible on-site entries received at each event. Odds of winning the Grand Prize depend on the number of all combined eligible on-site entries received at all events.
- e. Entrants must be present to enter and win the Bonus On-Site Prize at each event but need not listen to the Station. Entrants need not listen to the Station or be present to win the Grand Prize but must be present to enter at an on-site event.

f. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.wmmr.com.
- b. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, One Bala Plaza, Suite 401, Bala Cynwyd, PA 19004, or by sending a self-addressed, stamped envelope to the Station.