

WMMR / Preston & Steve Cardboard Classic 2020 CONTEST RULES

These rules apply to Preston & Steve's Cardboard Classic Contest ("Contest") conducted by Beasley Media Group, LLC d/b/a WMMR ("Station"). **In addition, the General Contest Rules posted at wmmr.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will begin on January 24, 2020 and end on March 6, 2020.
- b. To participate in the Contest, entrants must first visit wmmr.com and follow the links and instructions to register for the Contest and complete and submit the online registration form beginning on January 24, 2020 at 6:00am Eastern Time ("ET") and ending on March 1, 2020 at 11:59pm ET. Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) registration per eligible person regardless if entrant has more than one email address. Multiple entrants are not permitted to share the same email address. Registrations forms submitted may not be acknowledged or returned. Proof of submission of a registration form shall not be deemed proof of receipt by the Contest administrator.
- c. At the time of registration, entrants will be required to select whether they would like to participate in the "Design Categories" or "Fastest Sled Category." There will be up to a total of one hundred seventy-five (175) registrations accepted for the Design Categories (Best Design, Best "Live Life Anchors Up" Pacifico Beer Themed Sled, Coolest Jose Cuervo Themed Sled, Preston & Steve's Favorite Fail) and up to a total of twenty-five (25) registrations for the Fastest Sled Category. Registration is available on a first-come, first-serve basis.
- d. Registered entrants must build a sled out of building materials such as cardboard, tape, string, and glue (other materials such as paint and decorative elements are acceptable). Sleds must be brought to the event site: Jack Frost Ski Resort (434 Jack Frost Mountain Road, White Haven, PA 18661) on March 6, 2020 between 6:30am ET and 9:00am ET for the staging part of the event. Any sleds not present at the event by 9:00am ET may be disqualified at the sole discretion of the Station.
- e. There will be up to a total of seven (7) prizes awarded in the Contest as listed in Section 3 of these Official Rules. **Each sled may only win a maximum of one (1) prize.**

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 18 years of age or older (except the Best "Live Life Anchors Up" Pacifico Beer Themed Sled and Coolest Jose Cuervo Themed Sled categories, which are a 21 years of age or older restriction) as of

the date of entry into the Contest, who are legal US residents and reside in Pennsylvania, New Jersey, and Delaware, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

- a. Up to seven (7) prizes will be awarded as follows:
 - i. Up to one (1) 1st Place Design Prize will be awarded. The 1st Place Design Prize consists of two thousand dollars (\$2,000) awarded in the form of a company check issued in the name of the winner. Approximate Retail Value (“ARV”) of the 1st Place Design Prize is \$2,000.
 - ii. Up to one (1) 2nd Place Design Prize will be awarded. The 2nd Place Design Prize consists of five hundred dollars (\$500) awarded in the form of a company check issued in the name of the winner. ARV of the 2nd Place Design Prize is \$500.
 - iii. Up to one (1) 3rd Place Design Prize will be awarded. The 3rd Place Design Prize consists of two hundred fifty hundred dollars (\$250) awarded in the form of a company check issued in the name of the winner. ARV of the 3rd Place Design Prize is \$500.
 - iv. Up to one (1) Best “Live Life Anchors Up” Pacifico Beer-Theme Prize will be awarded. The Best “Live Life Anchors Up” Pacifico Beer-Theme Prize consists of five hundred dollars (\$500) awarded in the form of a company check issued in the name of the winner, and 12 cases of Pacifico Beer. ARV of the Best “Live Life Anchors Up” Pacifico Beer-Theme Prize is \$800.
 - v. Up to one (1) Best Coolest Jose Cuervo-Theme Prize will be awarded. The Best Coolest Jose Cuervo-Theme Prize consists of three hundred dollars (\$300) awarded in the form of a company check issued in the name of the winner. ARV of the Best Coolest Jose Cuervo-Theme Prize is \$300.
 - vi. Up to one (1) Fastest Sled Prize will be awarded. The Fastest Sled Prize consists of five hundred dollars (\$500) awarded in the form of a company check issued in the name of the winner. ARV of the Fastest Sled Prize is \$500.
 - vii. Up to one (1) Favorite Fail Prize will be awarded. The Favorite Fail Prize consists of an Official Cardboard Trophy from Acme Corrugated Box Co., a Preston & Steve Studio Visit for your team to sit in on a show, a Cardboard Classic Merch package (long-sleeve t-shirts and winter hats for up to four (4) people). ARV of the Favorite Fail Prize is \$200. Physical prizes will be awarded on-site at the event.
- b. Winner must complete IRS Forms in order to process the prize check. Please allow

four (4) to six (6) weeks for processing. Prize checks will be issued and must be picked up at the Station within thirty (30) days upon notification that the check is ready for pickup.

- c. Prizes or prize certificates must be claimed at the office of the Station located at One Bala Plaza, Suite 429, Bala Cynwyd, PA 19004, Monday-Friday, during regular business hours (9am to 5pm). Prize or prize certificate must be claimed within thirty (30) days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Up to one (1) 1st Place Design Prize winner, one (1) 2nd Place Design Prize winner, and one (1) 3rd Place Design Prize winner will be selected on March 6, 2020 by Station judges from all registrants who entered in this respective category based on the following judging criteria: the originality and creativity of the sled design and how it performed on the hill. Design Prize winners will be notified on-site at the time of winning and may be subsequently notified by telephone and/or email.
- b. Up to one (1) Best "Live Life Anchors Up" Pacifico Beer-Theme Prize winner will be selected on March 6, 2020 by Station judges from all registrants who entered in this respective category based on the following judging criteria: how well the registrant incorporated the "Live Life Anchors Up" Pacifico Beer theme into their sled and the overall originality and creativity of the sled design. "Live Life Anchors Up" Pacifico Beer-Theme Prize winner will be notified on-site at the time of winning and may be subsequently notified by telephone and/or email.
- c. Up to one (1) Best Coolest Jose Cuervo-Theme Prize winner will be selected on March 6, 2020 by Station judges from all registrants who entered in this respective category based on the following judging criteria: how well the registrant incorporated the Jose Cuervo theme into their sled and the overall originality and creativity of the sled design. Coolest Jose Cuervo-Theme Prize winner will be notified on-site at the time of winning and may be subsequently notified by telephone and/or email.
- d. Up to one (1) Fastest Sled Prize winner will be selected on March 6, 2020 by Station judges from all registrants who entered in this respective category. The rider on the sled that registered the fastest time going down the hill will be deemed the Fastest Sled Prize winner. Sleds will only be permitted to have one (1) rider for the purpose of selecting the Fastest Sled Prize winner. Station will be the sole timekeeper. In the event of a tie, the Station will select the Fastest Sled Prize winner in a random drawing from the tied riders.
- e. Up to one (1) Favorite Fail Prize winner will be selected on March 6, 2020 by Station judges from all registrants who entered based on the following judging criteria: how

humorous the entrant's downhill slide on the sled was. Favorite Fail Prize winner will be notified on-site at the time of winning and may be subsequently notified by telephone and/or email.

- f. Entrants need not listen to the Station but must be present on March 6, 2020 to be eligible for any Prizes.
- g. Prize winners must confirm acceptance of prize within five (5) days of winning, or risk disqualification and selection of an alternate Prize winner (time permitting) at the sole discretion of the Station from among all remaining entrants in that respective category.
- h. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.wmmr.com.
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.wmmr.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, One Bala Plaza, Suite 429, Bala Cynwyd, PA 19004, or by sending a self-addressed, stamped envelope to the Station.