

WMMR
Preston & Steve's Christmas Miracle Contest
OFFICIAL CONTEST RULES

These rules apply to WMMR's Preston & Steve's Christmas Miracle Contest ("Contest"), conducted by Beasley Media Group, LLC d/b/a WMMR ("Station"). **In addition, the General Contest Rules posted at <https://wmmr.com/official-contest-rules/> apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will be conducted on Tuesday, December 22, 2020.
- b. To enter, listen to the Station on Tuesday, December 22, 2020 at approximately 7:05am Eastern Time ("ET"), 8:10am ET, and 8:50am ET for the announcement of the Contest trivia question. There will be a unique trivia question asked each time. An entrant may enter via one (1) of the following methods:
 - i. Text the Keyword(s) (the answer you believe is correct for that specific trivia instance) to 39333. Message and data rates may be charged by your wireless carrier. The Station is not responsible for any fees incurred by you for this method of entry. Text message and any mobile device entries will be deemed made by the authorized account holder of the mobile account submitted at the time of entry. The authorized account holder is the natural person who is assigned to the text or mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. By initiating a text message to the Station in this contest, you also expressly consent to the receipt of a reply message confirming your entry and notification via text if you are selected to be a winner.
 - ii. Visit www.wmmr.com and follow the links and instructions to enter the Contest and complete and submit the online entry form including the Keyword(s) (the answer you believe is correct for that specific trivia instance). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- c. Only one (1) per person per Trivia Instance is permitted, regardless of method of entry. Multiple entrants are not permitted to share the same telephone number or email address. The deadline to enter each answer is five (5) minutes after the airing of each Trivia Question (i.e. approximately 7:10am ET, 8:15am ET, and 8:55am ET). Any text message or online entries received after five (5) minutes past the end of the airing of each Trivia Question or any text message or online entries with the incorrect answer will be disqualified.

- d. Approximately ten (10) minutes after the airing of each Trivia Question, up to five (5) Contestants will be selected in a Station-conducted random drawing from among all combined eligible text message and online entries who correctly answered that Trivia Instance's trivia question correctly.
- e. Each potential contestant will be notified by telephone promptly following the random drawing. If a selected potential contestant does not answer their telephone on our first attempt, the selected potential contestant will be disqualified, and an alternate selected potential contestant may be selected from all remaining combined eligible text message and online entries who correctly answered that hour's trivia question correctly. This will continue until there are five (5) contestants on the phone lines for that instance's "Preston & Steve White Elephant-style" game as described below. A contestant may only participate one (1) time in a "Preston & Steve White Elephant-style" game.
- f. **White Elephant Style Game Rules:**
 - i. Each contestant will be randomly assigned a number one (1) through five (5). This will determine the order in which the contestants will select their mystery Prize.
 - ii. Contestant number one (1) will be instructed to select one of five potential Prize packages. Contestants will not know what each Prize package contains. Prize packages will be determined solely at the discretion of the Station and will be revealed only when a contestant selects that Prize package number. Once contestant number one (1) selects their Prize package number, it will be revealed to the other contestants and the listening public.
 - iii. Contestant number two (2) will be instructed to select either one of the four remaining potential Prize packages or swap their opportunity to select with contestant number one (1), thus procuring contestant number one's (1) already-revealed Prize package. If contestant number two (2) selects a Prize package number, it will be revealed to the other contestants and the listening public, and the game proceeds to the next contestant. If contestant number two (2) chooses to swap with contestant number one (1), then contestant number one (1) must select one of four remaining potential Prize packages (a contestant may not swap for a Prize package that was just swapped). Their new selection will be revealed to the other contestants and the listening public.
 - iv. Contestant number three (3) will be instructed to select one of the three remaining potential Prize packages or swap their opportunity to select with a contestant that has already selected, thus procuring that contestant's already-revealed Prize package. If contestant number three (3) selects a Prize package number, it will be revealed to the other contestants and the listening public and the and the game moves to the next contestant. If Contestant number three (3) chooses to swap their opportunity-to-choose with another contestant, that now-prize-less contestant may choose to swap with any contestant other than number three (3) or choose from the three remaining potential Prize

- packages at their sole discretion.
- v. Contestant number four (4) will be instructed to select one of the two remaining potential Prize packages or swap their opportunity to select with a contestant that has already selected, thus procuring that contestant's already-revealed Prize package. If contestant number four (4) selects a Prize package number, it will be revealed to the other contestants and the listening public and the game moves to the next contestant. If Contestant number four (4) chooses to swap their opportunity-to-choose with another contestant, that now-prize-less contestant may choose to swap with any contestant other than number four (4) or choose from the two remaining potential Prize packages at their sole discretion.
 - vi. Contestant number five (5) will be instructed to select the final remaining potential Prize package or swap their opportunity to select with a contestant that has already selected, thus procuring that contestant's already-revealed Prize package. If contestant number five (5) selects the final remaining Prize package number, it will be revealed to the other contestants and the listening public and the game is over. If Contestant number five (5) chooses to swap their opportunity-to-choose with another contestant, that now-prize-less contestant may choose to swap with any contestant other than number five (5) or choose the final remaining potential Prize package at their sole discretion.
 - vii. A Prize package may only be swapped a maximum of three (3) times. If at any point during a game, a Prize package has been swapped three (3) times, it will be permanently assigned to the contestant who swapped it the third time, and no remaining contestant may opt to swap it.
 - viii. Once the fifth Prize package is revealed, the game is over.
- g. There will be up to a total of fifteen (15) Prize winners selected in the Contest (up to five (5) per Contest hour).

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 21 years of age or older, who are legal US residents and reside in Pennsylvania, New Jersey and Delaware, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

- a. Up to fifteen (15) Prizes will be awarded. Exact details of each Prize will be announced on-air at the time it is selected by a contestant and can be a combination of any of the items listed:
 - i. Five hundred dollar (\$500) ACME Markets gift card. Approximate Retail Value ("ARV") of this Prize is \$500.
 - ii. Five hundred dollar (\$500) Di Bruno Bros gift card. ARV of this Prize is \$500.
 - iii. Five hundred dollar (\$500) Dunkin gift card. ARV of this Prize is \$500.

- iv. Philadelphia Football Field Bluetooth Speaker with levitating football signed by Brian Westbrook, six (6) of coupons for full size packages of Godshall's Turkey Bacon. ARV of this Prize is \$150.
 - v. Two (2) Sixty (60) inch Hamboards Logger Surf skateboards and two (2) Street Sweeper PRO sup skate paddles. ARV of this Prize is \$1,250.
 - vi. Jabra Elite 75t wireless earbuds. ARV of this Prize is \$179.99.
 - vii. Jabra Elite 85h wireless over-the-ear headphones. ARV of this Prize is \$249.99.
 - viii. Pair of Kaenon Sunglasses. ARV of this Prize is \$200.
 - ix. Two (2) Cannondale Fitness Hybrid Quick 6 bikes. ARV of this Prize is \$1,100.
 - x. Twelve (12) cases of Miller Lite. ARV of this Prize is \$240.
 - xi. Digital download of Middle-Earth Trilogies by Peter Jackson. ARV of this Prize is \$100.
 - xii. Five hundred dollar (\$500) Primo Hoagies gift card. ARV of this Prize is \$500.
 - xiii. An assortment of Revivalist botanical gins, Resurgent bourbons and pre-made 1-liter cocktails, and t-shirt. ARV of this Prize is \$150.
 - xiv. Two hundred fifty dollar (\$250) Squeezed.com gift card. ARV of this Prize is \$250.
 - xv. Star of Love Diamond Necklace by Steven Singer Jewelers. ARV of this Prize is \$128.
 - xvi. A trio of Steven Singer Jewelers' signature gold dipped roses (one covered in 24-karat yellow gold, one covered in 24-karat rose gold and one covered in platinum), a rose display and a rose scent. ARV of this Prize is \$289.
 - xvii. A pair half-Carat Anita Diamond Stud Earrings by Steven Singer Jewelers. ARV of this Prize is \$598.
 - xviii. Three hundred dollar (\$300) Ginny's Cookies & Cream gift card. ARV of this Prize is \$300.
 - xix. Three hundred dollar (\$300) Cinnabon gift card. ARV of this Prize is \$300.
 - xx. 52 bags of Herr's Chips redeemable by way of a coupon to redeem for each bag of Herr's. ARV of this Prize is \$156.
- b. The gift card will be subject to the terms and conditions as set forth by the issuer of the gift card. Gift cards are not refundable or transferable and may not be substituted or exchanged for cash or credit at any time, nor will gift cards be replaced if lost or stolen. The winner(s) will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize(s) is awarded as is.
- c. Prizes or prize certificates must be claimed as notified at the time of winning. Prize or prize certificate must be claimed within thirty (30) days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Up to fifteen (15) winners will be selected as described above. A Winner may only participate one (1) time.
- b. Odds of winning depend in part on the combined number of eligible text message and online entries received for each Contest hour.
- c. Entrants must listen to the Station but need not be present to win a Prize.
- d. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.wmmr.com.
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.wmmr.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, One Bala Plaza, Suite 429, Bala Cynwyd, PA 19004, or by sending a self-addressed, stamped envelope to the Station.